

2021 SPONSORSHIP OPPORTUNITIES

Platinum Annual Sponsor \$7000

- ❖ Logo with link and local representative contact information on chapter website
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo with link in email announcements for the Annual Meeting & Awards Presentation, Presidents' Reception, Giants Night and Lecture Series
- ❖ Logo on Annual Meeting & Awards Presentation, Presidents' Reception and Lecture Series presentation slide
- ❖ Logo and full-page ad in Award Winner's booklet
- ❖ Free attendance to the virtual Annual Meeting & Awards Presentation, Presidents' Reception and Lectures or free attendance for six at in person events
- ❖ Ability to address event attendees for three minutes maximum at the start of the Annual Meeting & Awards Presentation and Presidents' Reception
- ❖ Six tickets to Giants Night
- ❖ Six sponsor events/webinars promotion on chapter website calendar, announcement to chapter database and chapter social media accounts
- ❖ Product Profile in two quarterly e-newsletters and on chapter social media accounts

Gold Annual Sponsor \$5000

- ❖ Logo with link and local representative contact information on chapter website
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo in email announcements for the Annual Meeting & Awards Presentation, Presidents' Reception and Giants Night
- ❖ Logo on Annual Meeting and Awards Presentation, Presidents' Reception and Lecture Series presentation slide
- ❖ Logo and ½ page ad in the printed Award Winner's booklet
- ❖ Four free attendees to the Annual Meeting & Award's Presentation, Presidents' Reception and Lectures
- ❖ Four tickets to Giants Night
- ❖ Four sponsor events/webinars promotion on chapter website and announcement to chapter database
- ❖ Product Profile in one quarterly e-newsletter and chapter social media accounts

Silver Annual Sponsor \$2500

- ❖ Logo with link on chapter website
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo in email announcements for the Annual Meeting & Awards Presentation and Presidents' Reception
- ❖ Company name on Annual Meeting & Awards Presentation and Presidents' Reception presentation slide
- ❖ Two sponsor events/webinars promotion on chapter website and announcement to chapter database
- ❖ Company name and ¼ page ad in the printed Award Winner's booklet
- ❖ Two free attendees to the Annual Meeting & Awards Presentation and Presidents' Reception

ANNUAL MEETING & AWARDS PRESENTATION EVENT SPONSORSHIP

April 2021

Platinum Event Sponsor \$2500

- ❖ Recognition on chapter website calendar and event post
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo on event announcements
- ❖ Recognition on chapter social media accounts
- ❖ Logo on presentation slide
- ❖ Ability to address members for two minutes maximum at the start of the event
- ❖ Free attendance to the virtual Annual Meeting & Awards Presentation, Presidents' Reception and Lectures or free attendance for six at in person events
- ❖ Logo and ½ page ad in the printed Award Winner's booklet

Gold Event Sponsor \$2000

- ❖ Recognition on chapter website calendar and event post
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo on event announcements
- ❖ Logo on presentation slide
- ❖ Four free attendees
- ❖ Logo and ¼ page ad in Award Winner's booklet

Silver Event Sponsor \$1500

- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo on event announcements
- ❖ Company name on presentation slide
- ❖ Logo in Award Winner's booklet
- ❖ Two free attendees to the Annual Meeting and Awards Presentation

PRESIDENTS' RECEPTION EVENT SPONSORSHIP

December 2021

Platinum Event Sponsor \$2500

- ❖ Recognition on chapter website calendar and event post
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo with link on event announcements
- ❖ Recognition on the chapter's social media accounts
- ❖ Logo on presentation slide, poster, and table tents
- ❖ Ability to address members for two minutes maximum at the start of the event
- ❖ Four free attendees

Gold Event Sponsor \$2000

- ❖ Recognition on chapter website calendar and event post
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo with link on event announcements
- ❖ Logo on presentation slide, poster, and table tent
- ❖ Three free attendees

Silver Event Sponsor \$1500

- ❖ Recognition on chapter website calendar and event post
- ❖ Company name with link in the quarterly e-newsletter
- ❖ Logo with link on event announcements
- ❖ Company name on presentation slide, poster, and table tent
- ❖ Two free attendees

Giants Baseball Game Night \$1000

July 2021

- ❖ Recognition on chapter website calendar and event post
- ❖ Recognition in quarterly e-newsletter
- ❖ Logo with link on event announcements
- ❖ Two tickets to the baseball game

OTHER SPONSORSHIP OPPORTUNITIES

Lecture / Webinar \$1000

- ❖ Recognition on chapter website calendar and event post
- ❖ Logo with link on announcement
- ❖ Logo with link in the quarterly e-newsletter
- ❖ Logo on lecture presentation slide
- ❖ Free attendance to the lecture

Emerging Professionals \$500

- ❖ Logo with link on all Emerging Professional event announcements
- ❖ Free attendance to Emerging Professional events

ADVERTISING OPPORTUNITIES

Advertisement in the printed Award Winner's Booklet \$1200

The Award Winner's booklet honors the winning projects of the Professional and Student Awards. The booklet is used to promote Landscape Architecture to local and national legislative officials. Advertisements are limited to a single page.

Advertisement in Landlines electronic quarterly newsletter \$175 ASLA Members, \$300 Non-Members

Advertisements are limited to a single page and linked in the quarterly e-newsletter, Landlines. Advertisement content and presentation requires the approval of the Executive Committee.

Product Profile in Landlines electronic quarterly newsletter \$300

A profile of a product that highlights innovations, fosters inspiration, or generates interest in Landscape Architecture is limited to a single page and linked in a single edition of Landlines. Product Profile content requires Executive Committee approval.

Product Profile on social media \$100

A profile of a product that highlights innovations, fosters inspiration or generates interest in Landscape Architecture is limited to one post on all social media accounts; Instagram, Twitter, LinkedIn and Facebook. Product Profile content requires Executive Committee approval.

Mail-List-Use Service \$175 Members, \$300 Non-Members

Announce events, professional opportunities, and other news of interest to the chapter's database of more than 1400 industry professionals including Northern CA Chapter current and past members.