



American Society of Landscape Architects
Northern California Chapter

EXECUTIVE COMMITTEE MEETING MINUTES

Monday, 14 January, 2013
RHAA
329 Geary Street Suite 602
San Francisco, California

President-Elect Cupples-Rubiano called the Executive Committee meeting to order at 7:10 pm. Those in attendance and representing a quorum were:

Present:

Amy Cupples-Rubiano	<i>President-Elect</i>	James Ingels	<i>Vice-President</i>
John Hykes	<i>Secretary/Treasurer</i>	Dave Mitchell	<i>CCASLA Delegate</i>
Christopher Kent	<i>Trustee Delegate</i>	Anita Bueno	<i>Director</i>
		Timothy Coppola	<i>Director</i>

Absent:

Sarka Volejnikova	<i>President</i>	Joe Runco	<i>Director</i>
April Philips	<i>Past President/CCASLA Delegate</i>	Bob Birkeland	<i>Director</i>

Others Present:

Laura Leuer	<i>Chapter Administrator</i>	Daniel Prostack	UC Berkeley ASLA Chapter President
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I. President's Report

a. New ASLA Chapter Model By-Laws Amendments

Motion by Mitchell. Move to adopt the amendments to the revised By-Laws submitted on January 14th. Seconded by Kent and passed without dissent.

II. Secretary/Treasurer's Report

a. Approval of Minutes from December 10, 2012

Motion by Hykes: Move to approve the 10 December 2012 meeting minutes. Seconded by Cupples-Rubiano and passed without dissent.

III. Trustee Report

Nothing to report.

IV. CC/ASLA Report

Mitchell reported on the following:

a. CC/ASLA Dues

ASLA/NCC has paid an overage in dues to the CC/ASLA for the past two years, by paying dues for affiliate members.

Motion by Cupples- Rubiano: Move to submit a letter to CC/ASLA indicating future payments will be reduced to reflect the correct amount of membership dues (excluding affiliate members) owed by ASLA-NCC to CC-ASLA. Seconded by Hykes and passed without dissent.



- b. National Advocacy Grant
E-mail notice for a call to the Advocacy Committee for legislation. Kent to consider participation for ASLA/NCC representative.
- c. LATC Report. 3 new representatives on a 5 member board to consider the following:
 - Exemption Task Force. No need to modify the current exemptions is the LATC Committee recommendation
 - Extension Programs. Currently not recognized by National, though the State of California does recognize the Extension Programs towards the license requirements. Board to evaluate the two California Extension programs (UC Berkeley & UCLA).
 - Occupational Analysis Survey to be performed by the State to determine the occupational tasks of Landscape Architects as a profession so that the future CLARB exam satisfies the State's anticipation of testing for minimal competence.
- d. California Assembly Bill Sales Tax on Services. Governor Jerry Brown vetoed the bill last year, but it is anticipated that it will resurface this year. CC-ASLA's Lobbyist, Terry Thomas to fight the issue of creation of sales tax on services. Bill legislation opened up January 7, 2013 and will close February 22, 2013. Mitchell to report back on the issue.

V. Project To-Do List Updates

- a. **Sponsorship-Fundraising.** Sponsorship fundraising for 2012-2013 is underway, but only at 25% of our goal for the year. Entry fees for made a profit for the Winter Gala. It is imperative that we move on the Sponsorship for upcoming lectures, Awards Night, and Giants Night. Committee members to call contacts.
- b. **Public Awareness.**
Nothing new to report.
- c. **Committees**
 - Lecture Series. Lecture Series topics in place. First of the series set for January 17th. Consider future planning and sponsorship confirmed before the new year.
 - Giants Night. Dates considered for a summer weeknight in July. Committee working on confirmation and deposit for the event.
 - Communications. Feature articles to include review of January 17th Lecture Series, ADA Review and student topic. January 24th deadline for Newsletter. Website to include national's Job Link. Website to list and thank ASLA members that volunteer but are not on the board. Committee to consider special April Landscape Architecture Month lecture.
 - Mentorship. Kick off meeting set for January 24th.
 - Emerging Professionals. Nothing new to report.
 - Fellowship. 3 members applying for Fellowship. Applications underway, deadline correction March 8, 2013.
 - Membership. Executive Administrator to call new members and welcome them to the ASLA/NCC.
 - Stewardship. Developing page on website for links to stewardship opportunities.

VI. Unfinished business

- a. Health care insurance coverage for CA ASLA members. Better to investigate with a health insurance broker in 2013. Inquire about cost of insurance through ASLA membership.
- b. Possible NCC-ASLA Booth at the March 6 & 7 Expo of the CPRS conference in San Jose



- c. Do we want to have a National Representative attend NCCASLA Awards Ceremony?

VII. New Business

- a. Park Merced- contentious subject, put on the website for current topics.
- b. Job Link on our website. Provide link to National job link.

VIII. Adjourn

Meeting adjourned by President-Elect Cupples-Rubiano at 8:50 pm.

IX. Upcoming Meetings

Executive Committee: Monday, February 11th @ PGA in Oakland.
March 11th @ The Planning Center/DCE
April 8th @ Keller Mitchell
May 13th @ RHAA
June 10th @ PGA
July 8th @ The Planning Center/DCE
August 12th @ UCBX

Respectfully Submitted,

John Hykes

John Hykes/ Secretary/Treasurer