



CALL FOR ENTRIES

ASLA-NCC
2014 Professional Awards

Entry Forms
Deadline February 14, 2014

Submissions
Deadline March 7, 2014

Each year, ASLA-NCC Professional Awards honor the best in landscape architecture in Northern California. The jury may select one Award of Excellence and any number of Honor and Merit Awards in each category.

Award Of Excellence

- Given to projects that truly define landscape architecture

Honor Award

- Given to the most outstanding projects

Merit Award

- Recognizing superior professional accomplishment

THE AWARDS JURY

The prestige of these awards relies in large part on the high caliber of the juries convened each year to review submissions. This year the ASLA Northern California Chapter is trading juries with ASLA New York Chapter and judging each others' 2014 submissions. This is a great opportunity for ASLA NCC to have their projects and research reviewed by the ASLA NYC and build a new connection to our landscape architectural colleagues in New York State.

Members of the ASLA New York Chapter Jury for the 2014 ASLA Northern California Chapter will be announced at a later date.



2013 Honor Award
Guthrie Green Park, Tulsa, OK
SWA Group

PROFESSIONAL AWARD CATEGORIES

PRIMARY CRITERIA FOR ALL CATEGORIES

- Quality of design
- Elegance in fulfilling the stated purpose of the project
- Relationship to context
- Relevance or demonstrable impact to the profession, the public, or the environment
- Sustainability
- Compliance with current code practices
- Effective written and visual communication and presentation

RESEARCH, ANALYSIS, PLANNING AND COMMUNICATION

RECOGNIZES: Products born of research, analysis, or planning that are built or unbuilt; communication of landscape architecture works, techniques, technologies, history or theory

TYPICAL ENTRIES INCLUDE: Urban, suburban, rural or regional planning, development guidelines; transportation, town or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislation, policy initiatives, or regulatory controls; cultural resource reports, natural resources protection; historic preservation planning

CRITERIA: Research - methods, results and context, resources of the study; Analysis and Planning - quality of both the analysis and the planning efforts; planning context, environmental sensitivity, sustainability, innovation, and likelihood of implementation; Communication - effectiveness of message presentation, innovation in approach and delivery

DESIGN

TRANSPORTATION,
STREETS &
PUBLIC SPACES

COMMERCIAL
&
INSTITUTIONAL

RESIDENTIAL
HIGH DENSITY
& MIXED USE

RESIDENTIAL
SINGLE FAMILY

PARKS, RECREATION,
TRAILS,
& OPEN SPACE

HISTORIC
PRESERVATION

RECOGNIZES: Built, site-specific works of landscape architecture. Large incremental projects, must have at least the first stage completed.

TYPICAL ENTRIES INCLUDE: Urban design, public spaces, streets, transportation corridors and facilities; commercial facilities, resorts, institutions; parks and recreational facilities, trails, open space, reclamation, conservation, landscape art, earth sculpture; single-family residences; communities and housing; historic preservation and restoration

CRITERIA: Quality of design and execution, which may include environmental sensitivity, sustainability, innovation and context

STUDENT AWARDS

RECOGNIZES: Graduate and Undergraduate un-built and built landscape architecture projects.

TYPICAL ENTRIES INCLUDE: Urban design, public spaces, streets, transportation planning; commercial facilities, resorts, institutions; parks and recreational facilities, trails, open space, reclamation, conservation, landscape art; communities and housing; historic preservation and restoration.

CRITERIA: Quality of design and project breadth in environmental sensitivity, sustainability, innovation and context, and clarity in visual communication of the designer's intent and meeting stated project's goals.

ENTRY INSTRUCTIONS

ELIGIBILITY

Entry to the professional awards program is open to ASLA members, non-members and students.

The jury process is “blind” and the identities of the entrant and creative team are not revealed to the jury. ASLA-NCC retains the right to disqualify any entry that does not meet the program requirements or that presents a conflict of interest. In such cases, refunds will not be issued.

Student entrants must be Student or Student Affiliate members of ASLA or eligible to join ASLA in either of those categories in order to enter. Student entries may be individual or team efforts. For team entries, all team members must be (or join as) Student or Student Affiliate ASLA members. Copies of valid student identification cards must be submitted with all student entry forms.

TO ENTER

1. Complete and return the Entry Form with payment for each project to be submitted.
2. Entry forms must be received by 5pm, Friday, February 14, 2014 at the ASLA-NCC office:
3130 Balfour Road, Suite D #275
Brentwood, CA 94513
3. Entry forms paying by credit card can be emailed or faxed to:
admin@asla-ncc.org or (866) 260-8869
4. Student entries must include a copy of valid student identification for all student entrants.
5. Upon receipt of your entry form you will be sent electronically via email an official project entry number for each project to be submitted by February 19, 2014 or call (415) 974-5430.
6. Submission requirements and forms are available online at www.asla-ncc.org.
7. Submissions must be received by 5pm on Friday, March 7, 2014 at the ASLA-NCC office, 3130 Balfour Road, Suite D #275, Brentwood, CA 94513.

AWARD SELECTIONS AND ANNOUNCEMENTS

The Awards Jury will review all submissions in March. Awards will be announced and certificates presented at the Chapter Annual Meeting and Professional Awards Presentation on April 17, 2014. All entrants are requested to have a representative present at the event to receive the certificate as awards will not be announced in advance.

QUESTIONS?

Contact Laura Leuer, Executive Administrator, ASLA-NCC at (415) 974-5430 or admin@asla-ncc.org.

ASLA-NCC 2014 AWARDS ENTRY FORM

entrant name

firm / school / agency

address

city / state / zip

telephone

email

- FASLA
- ASLA
- Associate ASLA
- International ASLA
- Student ASLA
- Student Affiliate ASLA
- Non-member

CATEGORIES	QTY
Research, Analysis, Planning and Communication	
Design Transportation, Streets & Public Spaces	
Design Commercial & Institutional	
Design Residential, Single Family	
Design Residential, High Density & Mixed Use	
Design Parks, Recreation, Trails & Open Space	
Design Historic Preservation	
Student Award Graduate	
Student Award Undergraduate	
TOTAL	

AWARD ENTRY FEES	COST	QTY	SUBTOTAL
Professional Awards, ASLA Member Small Firm (2013 gross billings < \$2,000,000)	\$150		
Professional Awards, ASLA Member Large Firm (2013 gross billings > \$2,000,000)	\$250		
Professional Awards, Non-member	\$350		
Student Awards, ASLA Member	\$30		
Student Awards, Non-member	\$50		
TOTAL			

Student Award entry forms must include a copy of the official entrant's valid student identification card. Student Award team entries must include a list of all team members and a copy of each team member's student identification card.

Entry form due by 5pm, February 14, 2014 • Submissions due by 5pm, March 7, 2014

PAYMENT INFORMATION

- VISA MasterCard
- Credit card entries only, entry form may be faxed
- A check for \$ _____ is enclosed, payable to ASLA-NCC.

FAX TO: (866) 260-8869

EMAIL TO: admin@alsa-ncc.org

MAIL TO: 3130 Balfour Road, Suite D #275
Brentwood, CA 94513

credit card number

expiration date security code

name as it appears on card

signature

I certify that as an entrant I had primary involvement in the project entered. I have read the information regarding the ASLA-NCC Awards Program and agree to all the terms of entry. I understand that all winning materials will be retained and become property of ASLA-NCC. Other entries may be obtained from the ASLA-NCC office until June 30, 2014. After that date the Chapter may either retain or dispose of the materials. If the entry wins, I agree to supply further information and graphic materials as requested by ASLA-NCC. **Entrants are requested to have a representative present at the Awards Presentation to receive awards.** Entrant is responsible for securing written authorization from client(s) to allow the project to be entered, judged, and published if given an award. ASLA/NCC assumes no responsibility for problems that result from the failure to secure this written authorization. I, the entrant, have no objection to the entry, judging or publication of entry materials.

entrant signature title firm / agency / school date

RULES & INSTRUCTIONS FOR SUBMITTAL

1. If you do not follow these instructions and rules for submittal, your project may be disqualified, and entry fee forfeited.
2. **The Project Fact Sheet, Project Narrative, and Project Images cannot have any indication of the identities of the landscape architect(s), other designers, their firms(s) or other firm(s) responsible for the project.**
3. Complete the Project Fact Sheet, Project Narrative, Project Images, and Concealed Fact Sheet using provided fill-in forms, save Fact Sheet and Narrative as docs, Images as jpgs, and Concealed Fact Sheet as a printed hard copy.
4. The Project Fact Sheet:
 - Provided by the entrant, no more than (1) pages, in 10 point font, and include the following:
 - Project category and entry number provided by ASLA-NCC;
 - Project name and location;
 - Project purpose: requirements, scope, philosophy, and intent;
 - Special factors: explain project's uniqueness, special issues and special circumstances;
 - Note project's sustainability and environmental factors.
5. Project Narrative:
 - A complete description of the project **not to exceed 150 words in length**. This narrative should be written deliberately as it will be the description used to publicize award-winning entries. **Do not exceed 150 words in length.**
6. Project Images:
 - At least (5) images but no more than (10) images;
 - Collages and smaller format images are not allowed.
 - Images with backgrounds, borders, etc. are not allowed.
 - Each image to be in jpg format, no less than 150 dpi and no larger than 5MB size.

Note for Research, Planning, Analysis and Communication Category, original publication or project documents can be submitted (with concealed identification) separate from entry material.
7. Image title descriptions can be on each image, maximum of 12 words for each image.
8. Create a pdf file in this order combining Project Fact Sheet, Project Narrative and Project Images into (1) pdf file named with "entry project number_combined." **Example:** D2_1408_combined.pdf **Note:** do not include the Concealed Fact Sheet and file size not to exceed 25MB.
9. Concealed Fact Sheet:
 - Fill-in form
 - Provide the following:
 - Entrant;
 - All design team members, with contact information and brief descriptions of their roles;
 - Credits for photography.
 - The Concealed Fact Sheet may continue onto additional pages, if necessary.
 - This information, indicating the identities of the landscape architect(s), other designers, their firms(s) other firm(s) responsible for the project **is only listed on the Concealed Fact Sheet. Such information is not allowed anywhere else in the submittal.**
10. Place Concealed Fact Sheet and (2) CD-ROMs identified with entry number in envelope and submit to ASLA-NCC office.
11. Entrants are responsible for obtaining written client authorization allowing the entry to be submitted, judged, and published. Clients should be made aware that all materials for entries become the property of ASLA-NCC. Do not include this authorization with your submittal; retain it for your records.

SUBMITTAL CHECKLIST

SUBMITTAL DEADLINE

Submittals must be received by 5pm, Friday, March 7, 2014 at the ASLA-NCC office:

**3130 Balfour Road, Suite D #275
Brentwood, CA 94513**

DIGITAL SUBMITTAL

- Digital copy of the Project Fact Sheet, Project Narrative, Project Images, the combined pdf file and the Concealed Fact Sheet.
 - Do not include the Entry Form
- Project Fact Sheet
 - Fill-in form, save and name file: entry#_asla_ncc2014_pfsheet.doc
- Project Narrative, save and name file entry#_asla_ncc2014_pn.doc
- Project Images
 - .jpg
 - 150 dpi min. and no larger than 5MB
 - Label title description, max. 12 words (optional)
 - Label each image with your entry # and image #
 - For example: D2_1408-01.jpg, D2_1408-02.jpg, etc.
- Combined Project pdf File
- Concealed Fact Sheet
 - Fill-in form, saved
 - The name of the Concealed Fact Sheet file must be *the entry #_asla-ncc2014_cfsheet.pdf*
 - For example: D2_1408_asla-ncc2014_cfsheet.pdf
- Make (2) copies on CD-ROM, Windows compatible, label CD clearly with the entry number only.
- Place CDs, in individual protective sleeves

HARD COPY SUBMITTAL

- In an envelope the entrant provides:
 - Concealed Fact Sheet
 - (2) copies of the digital submittal on CD-ROM in individual protective sleeves