



American Society of Landscape Architects  
Northern California Chapter

**EXECUTIVE COMMITTEE MEETING MINUTES**

Monday, 12 November, 2012

PGA  
444 17<sup>th</sup> Street  
Oakland, California

President Volejnikova called the Executive Committee meeting to order at 7:02 pm. Those in attendance, which did not represent a quorum were:

**Present:**

Sarka Volejnikova	<i>President</i>	James Ingels	<i>Vice-President</i>
April Philips	<i>Past President/CCASLA Delegate</i>	Dave Mitchell	<i>CCASLA Delegate</i>
John Hykes	<i>Secretary/Treasurer</i>	Christopher Kent	<i>Trustee Delegate</i>
		Joe Runco	<i>Director</i>

**Absent:**

Amy Cupples-Rubiano	<i>President-Elect</i>	Bob Birkeland	<i>Director</i>
Timothy Coppola	<i>Director</i>	Anita Bueno	<i>Director</i>

**Others Present:**

Laura Leuer *Chapter Administrator*

**I. President's Report**

- a. Recommendation letter sent to the National Executive Committee to endorse the founding of a Student Affiliate Chapter at the Academy of Art University in San Francisco.
- b. ASLA Executive Committee to recommend 2 landscape architects to the AIA East Bay Chapter task force. Kent recommends to identify an ASLA member if possible.
- c. Fellow nominations are due to the National Committee on March 8, 2013.
- d. ASLA National will host a booth 'Ask a Landscape Architect' at the Green Building conference in San Francisco November 14-16, Philips will participate.
- e. Summary of UCB Student Chapter activities.

**II. Secretary/Treasurer's Report**

- a. **Approval of Minutes from October 15, 2012**  
*Motion by Hykes:* Move to approve the 15 October 2012 meeting minutes. Volejnikova and Kent requested edits. Defer to make changes and motion to approve at next meeting.

**III. Trustee Report**

Kent reports recent election results that impact the ASLA-

- Candidates, measures and propositions potentially provide more support and increased funds into infrastructure such as parks and streets. Several ballots such as B1 in Alameda County- A Transportation Sales Tax Measure, and a similar LA County proposition address current and future transportation needs. (*Measure B1 did not receive a 2/3 vote and did not pass.*)
- Marin County (Measure A) and San Francisco (Proposition B) both passed park improvement measures.



- San Francisco's Proposition F failed, a plan to drain Hetch Hetchy Reservoir and drastically revamp the way the Bay Area gets its water.

#### IV. CC/ASLA Report

Mitchell provided a review on the last CCASLA Conference call (11/7/12) which he and April Phillips participated in.

- a. The CCASLA received a \$2000 Advocacy Grant from National. CCASLA has formed a committee, in which Phillips will represent NCC regarding the development of materials for district meetings with State representatives. National developed an Advocacy Brochure that reflects what public landscape architects provide to the community, which could be a sample for California information.
- b. A Budget Committee has been formed with Mitchell representing NCC to review the insufficient dues to CCASLA of \$32/year per member. CCASLA current budget has no licensure reserve. The budget reserve for licensure put in place in the 1990's was used during the first sunset review of the Landscape Architects Board, which resulted in the abolishment of the Board. The Chapter has requested that the CCASLA Budget Committee create a chart that shows how the dues are allocated per member.
- c. LATC Exemption Committee reported that ASLA and CLARB will not endorse California Extension Programs for Landscape Architecture as an alternative to a credited university program. LATC Exemption Committee is the current body to review the two extension programs in the State and to advise both the programs and LATC regarding any proposed changes to those programs.
- d. LATC's Exemption Committee is reviewing the various different exemptions to the Practice Act regarding any clarity issues. The Professional Landscape Designer Association (APLD) is looking for a new exemption to the current law to practice without State oversight. Question: When does licensure become obsolete with the additions of new exemptions to the law?

#### V. Project To-Do List Updates

- a. **Sponsorship-Fundraising.** Sponsorship fundraising for 2012-2013 year has begun. Some sponsors are in place for the Lecture Series and Giants Night.
- b. **Public Awareness.** Mitchell reported that National is looking for each chapter to institute a pro bono project with media attention by December 2013. NCC did participate in the National's Rededication Program by requesting California lawmakers (Senator Feinstein, Barbara Boxer, et al.) to attend the rededication of Parque de los Pobladores in San Jose, where the local art community obtained a \$500,000 grant to renovate the public plaza. The rededication event occurred on September 14, 2012. A goal of this effort was to send letters advocating landscape architecture as a worthy profession to local lawmakers.
- c. **Committees**
  - Lecture Series. Brainstorm of possible topics underway for 2013 Lecture Series.
  - Winter Gala. Planning underway. Bancroft Hotel in Berkeley, Thursday, December 6, 2012, 6:30 to 9:00pm
  - Communications. Fall/Winter Newsletter went out.
    - o Motion by Phillips. Move to retain Meg Coughlin for additional website design work on a quarterly maintenance contract. Seconded by Ingels. *Absence of a quorum requires a new vote at the December meeting.*



ASLA

- Mentorship. Kick off meeting in January.
- Emerging Professionals. Nothing to Report.
- Membership: Nothing to report.
- Fellowship: Nothing to report
- Stewardship: Nothing to report

**VI. Unfinished business**

- a. Possible NCC-ASLA Booth at the March 6 & 7 Expo of the CPRS conference in San Jose
- b. Website quarterly maintenance contract . Meg Coughlin for additional website design work.
- c. East Bay AIA task force
- d. Health care insurance coverage for CA ASLA members

**VII. New Business**

- a. Archiving work - ASLA annual awards
- b. Executive Committee ASLA electronic signatures
- c. Fellows nominations (deadline 8/3/13)
- d. USF architecture adventures in Music Program
- e. LATC conducting outreach to CLARB to see what should be on the test

**VIII. Adjourn**

Meeting adjourned by President Volejnikova at 8:55 pm.

**IX. Upcoming Meetings**

Executive Committee: Monday, December 10th @ APDW in San Rafael.

*January 14th @ RHAA*

*February 11th @ PGA*

*March 11th @ The Planning Center/DCE*

*April 8th @ Keller Mitchell*

*May 13th @ RHAA*

*June 10th @ PGA*

*July 8th @ The Planning Center/DCE*

*August 12th @ UCBX*

Respectfully Submitted,

*John Hykes*

John Hykes/ Secretary/Treasurer