



American Society of Landscape Architects
Northern California Chapter

EXECUTIVE COMMITTEE MEETING MINUTES

Monday, 17 September 2012
Firenze by Night, San Francisco, California

President-Elect Volejnikova called the Executive Committee meeting to order at 6:00 pm. Those in attendance and representing a quorum were:

2011-2012 EXECUTIVE COMMITTEE (voting):

April Philips	<i>President</i>	James Ingels	<i>Director</i>
Sarka Volejnikova	<i>President-Elect</i>	Timothy Coppola	<i>Director</i>
Michelle Koo	<i>Vice-President</i>	Joe Runco	<i>Director</i>
Amy Cupples-Rubiano	<i>Secretary/Treasurer</i>	Anita Bueno	<i>Director</i>
Christopher Kent	<i>Trustee Delegate</i>	Mitch Wilks	<i>Past President/CC ASLA Delegate</i>
		Dave Mitchell	<i>CCASLA Delegate</i>

2012-2013 EXECUTIVE COMMITTEE (non-voting):

Sarka Volejnikova	<i>President</i>	Bob Birkland	<i>Director</i>
Amy Cupples-Rubiano	<i>President-Elect</i>	Timothy Coppola	<i>Director</i>
James Ingels	<i>Vice-President</i>	Joe Runco	<i>Director</i>
John Hykes	<i>Secretary/Treasurer</i>	Anita Bueno	<i>Director</i>
Christopher Kent	<i>Trustee Delegate</i>	April Philips	<i>Past President/CC ASLA Delegate</i>
		Dave Mitchell	<i>CCASLA Delegate</i>

Absent:

Dave Mitchell	<i>CCASLA Delegate</i>	Mitch Wilks	<i>Past President/CC ASLA Delegate</i>
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Others Present:

Laura Leuer	<i>Chapter Administrator</i>	Melissa Erickson	<i>Newsletter Editor</i>
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I. President's Report

- a. Introductions and welcome to the Executive Committee new members John Hykes and Bob Birkland and acknowledgement of the work and efforts of our out-going members Michelle Koo and Mitch Wilks.

II. Secretary/Treasurer's Report

- a. **Approval of Minutes from 8/27**
Motion by Volejnikova: Move to approve the 27 August 2012 meeting minutes.
Seconded by Ingels and passed without dissent.

III. Project To-Do List Updates

- a. **Sponsorship – Fundraising:**
 - Amy Cupples-Rubiano, Chair



- Raised over \$17,000 from Sponsors this year, 73% of our goal of \$24,000. This money went toward funding our membership events and lecture series. The Annual Meeting / Awards Night and Giant's Night were the most successful events.
- 2012-2013 goal will again be set at \$24,000 with an emphasis of getting sufficient sponsorship for Winter Gala, Lecture Series and the Website.

b. Committees

- Lecture Series: Joe Runco, Chair
 - o Topics still to be determined for 2013.
 - o Videos were well received and used by members not in attendance and/or outside of the Bay Area.
- Awards Night: James Ingles, Incoming Chair, Michelle Koo, Past Chair
- Giants Day: Bob Birkeland, Incoming Chair, James Ingles, Past Chair
 - o First year of event was successful
- Winter Gala: Joe Runco and Chris Kent, Chairs
- Communications: Anita Bueno, Internal Chair, Dave Mitchell, Public Relations Chair
 - o Successfully launched redeveloped website
- Membership: John Hykes, Incoming Chair
- Emerging Professionals: April Phillips, Chair
- Mentorship: Tim Coppola, Chair
 - o Program kick-off event will be in January 2013
- Fellowship: Chris Kent, Chair
 - o Letters from National have been sent out to eligible members
- Stewardship: April Philips, Incoming Chair, Dave Mitchell, Past Chair

IV. CC/ASLA Report

- a. Nothing new to report.

V. Trustee Report

- a. Nothing new to report.

VI. Unfinished business

- a. NPS Great Shasta Rail Trail location has been changed and is TBD. Will do a charrette with our Chapter and Sierra Chapter. Community Outreach in October. Eblast will be sent to members. They will be invited and their lodging and food will be covered. We will need to promote to membership.
- b. Does the NCC want to have a booth at the March 6 & 7 Expo of the CPRS conference for \$340.00? Need to decide by September. Less than 1000 people attend the expo. The chapter will need to staff and decorate the booth. Can ask members to do this.
- c. CLARB walking reception in September.
- d. Secretary/Treasurer hand-over meeting scheduled for 3 October 2012 at Keller Mitchell.

VII. New Business: None to Report

VIII. Adjourn

Meeting adjourned by President-Elect Volejnikova at 8:49 pm.



IX. Upcoming Meetings

October 15th @ SWA
November 12th @ PGA
December 10th @ APDW
January 14th @ RHAA
February 11th @ PGA
March 11th @ The Planning Center/DCE
April 8th @ Keller Mitchell
May 13th @ RHAA
June 10th @ PGA
July 8th @ The Planning Center/DCE
August 12th @ UCBX

Respectfully Submitted,

Amy Cupples-Rubiano

Amy Cupples-Rubiano
Secretary/Treasurer