



American Society of Landscape Architects
Northern California Chapter

EXECUTIVE COMMITTEE MEETING MINUTES

Monday, 9 July 2012
KMC, Oakland, California

President Philips called the Executive Committee meeting to order at 7:01 pm. Those in attendance and representing a quorum were:

Present:

April Philips	<i>President</i>	James Ingels	<i>Director</i>
Sarka Volejnikova	<i>President-Elect</i>	Joe Runco	<i>Director</i>
Amy Cupples-Rubiano	<i>Secretary/Treasurer</i>	Christopher Kent	<i>Trustee Delegate</i>
		Dave Mitchell	<i>CCASLA Delegate</i>

Absent:

Michelle Koo	<i>Vice-President</i>	Timothy Coppola	<i>Director</i>
Anita Bueno	<i>Director</i>	Mitch Wilks	<i>Past President/CC ASLA Delegate</i>

Others Present:

Laura Leuer *Chapter Administrator*

I. President's Report

- a. ASLA National has officially announced that Jim Heid and Chris Patillo received Fellowship. Should send out a news blast congratulating the new fellows.

II. Secretary/Treasurer's Report

- a. **Approval of Minutes from 5/24**
Motion by Volejnikova: Move to approve the revised 24 May 2012 meeting minutes. Seconded by Ingles and passed without dissent.
- b. **Approval of Minutes from 6/11**
Motion by Runco: Move to approve the 11 June 2012 meeting minutes. Seconded by Volejnikova and passed without dissent.

III. Project To-Do List Updates

- a. **Sponsorship – Fundraising:**
 - 71% of Annual Sponsorship Goal achieved
 - Sponsorship fundraising for 2012-2013 year has begun
- b. **Committees**
 - Lecture Series: September 20 Lecture will be Pro-Bono Projects
 - Giants Day: Event coming up soon, selling tickets
 - Communications: Committee and web designer completing the website punch list.
 - Membership: Emeritus members have been contacted, results sent to national.
 - Fellowship: Nothing to report
 - Stewardship: Nothing to report



ASLA

IV. CC/ASLA Report

- a. Advocacy summit is first week of August. CA is represented by only one person and not one per chapter
- b. State bills are still being watched. Tax bill may have died, will need to check. Bills will come up for signing in September.

V. Trustee Report

- a. Advocacy alerts transportation enhancement need to go through senate. Not everything has been thrown out, but gave up some enhancements to get the keystone pipeline taken out.

VI. Unfinished business

- a. Still recruiting for Executive Committee, need four people, Communication Director, Secretary/Treasurer, PR Liaison (by appointment); EP and EC need to attend each others meetings.

VII. New Business

- a. NPS Great Shasta Rail Trail. Community Outreach in October. Eblast will be sent to members. They will be invited and their lodging and food will be covered. Will do a charrette with our Chapter and Sierra Chapter. We will need to promote to membership.
- b. Does the NCC want to have a booth at the March 6 & 7 Expo of the CPRS conference for \$340.00? Need to decide by September. Less than 1000 people attend the expo.
- c. CLARB walking reception in September.
- d. Transition meeting in September. Volejnikova will choose the location.
- e. Do we want to talk about sections for our chapter? We would need to reach out to people who may be interested in running sections. Laura will provide info on breakdown of people across the chapter.

VIII. Adjourn

Meeting adjourned by President Phillips at 8:40 pm. The next Committee meeting will be held on 27 August 2012 at PGA in Oakland.

IX. Upcoming Meetings

September 17, 2012 @ TBD

Respectfully Submitted,

Amy Cupples-Rubiano

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Secretary/Treasurer