



ASLA

American Society of Landscape Architects
Northern California Chapter

2017 Sponsorship Opportunities

Annual Chapter Sponsorship

Levels and Benefits:

❖ Platinum	\$7,000
❖ Gold	\$5,000
❖ Silver	\$2,500

Platinum sponsor(s) will be granted the following:

- ❖ Sponsor logo with link and local representative contact information included on chapter website.
- ❖ All platinum benefits of the Annual Meeting Awards Presentation and Presidents' Reception, as well as baseball game, hockey game and website sponsorship, and Product Profile in full color print copy of May Annual Awards full color print copy of Update(d).

Gold sponsor(s) will be granted the following:

- ❖ Sponsor logo with link and local representative contact information included on chapter website.
- ❖ All gold benefits of the Annual Meeting Awards Presentation and Presidents' Reception, as well as baseball game or hockey game, website and half page advertisement in the May Annual Awards full color print copy of Update(d).

Silver Sponsor(s) will be granted the following:

- ❖ Sponsor logo with link and local representative contact information included on chapter website.
- ❖ All silver benefits of the Annual Meeting Awards Presentation and Presidents' Reception.

Please see the [ASLA-NCC calendar](#) for more information on individual events. For additional information on advertising and sponsorship, please contact the Chapter office at 415.973.5430 or at admin@asla-ncc.org.



Chapter Annual Meeting and Professional Awards Presentation

April 6, 2017

This eagerly anticipated gathering of Landscape Architects and designers, guests and vendors offers our members a wonderful opportunity to be recognized for the great work over the past year, and to meet with colleagues and friends. The event includes a dinner and professional award presentations. Sponsors may be able to set up product tables sized as event space permits, as well as have an opportunity to host a table and distribute small handouts .

Annual Meeting Sponsorship Levels and Benefits:

❖ Platinum	\$2,500
❖ Gold	\$2,000
❖ Silver	\$1,500

All Sponsorship Levels receive:

- Sponsorship acknowledgement in email blast announcement prior to the event
- Recognition in Update(d) electronic newsletter
- Company name on poster board at entry, sized according to level of sponsorship
- Two complimentary admission tickets
- Company name and link on ASLA-NCC website (Awards page and Sponsors page, starting from received sponsorship commitment until the end of the current calendar year)

Silver Sponsorship, all of the above, plus:

- Company logo in the event slide show on grouped sponsorship slide
- Company logo on table tent, sized according to level of sponsorship
- Company name in Winning Awards Booklet

Gold Sponsorship, all of the above, plus:

- Company logo in the event slide show
- Product table
- Table sponsorship option
- Member of the Executive Committee will assist with introductions of sponsor attendees to Chapter members at the event

Platinum Sponsorship, all of the above, plus:

- Ability to address the members for three-minutes maximum at the start of the event

Please see the [ASLA-NCC calendar](#) for more information on individual events. For additional information on advertising and sponsorship, please contact the Chapter office at 415.974.5430 or at admin@asla-ncc.org.



Giants Baseball Game Night \$1000

July 2017

This evening event will bring baseball lovers in the Landscape Architecture community to AT&T Park for a game of the San Francisco Giants or to the Oakland Coliseum for a game of the Oakland A's. Following a reception in a space reserved exclusively for our members and partnering sponsors, attendees will proceed to the game in a section of seats reserved for the ASLA-NCC.

Benefits:

- Sponsorship acknowledgement in email blast announcement prior to the event
- Recognition in Update(d) electronic newsletter
- Two complimentary admission tickets
- Up to two hours of personal time with landscape professionals
- Company logo and link on ASLA-NCC website (Events page and Sponsors page, starting from received sponsorship commitment till the end of the current calendar year)
- Company logo on event name tags
- Member of the Executive Committee will assist with introductions of sponsor attendees to Chapter members at the event

Sharks Hockey Game Night \$1000

January 19th, 2017

This evening event will bring hockey lovers in the Landscape Architecture community to the SAP Center in San Jose for a game of hockey. Following a reception in a space reserved exclusively for our members and partnering sponsors, attendees will proceed to the game in a section of seats reserved for the ASLA-NCC.

Benefits:

- Sponsorship acknowledgement in email blast announcement prior to the event
- Recognition in Update(d) electronic newsletter
- Two complimentary admission tickets
- Up to two hours of personal time with landscape professionals
- Company logo and link on ASLA-NCC website (Events page and Sponsors page, starting from received sponsorship commitment till the end of the current calendar year)
- Company logo on event name tags
- Member of the Executive Committee will assist with introductions of sponsor attendees to Chapter members at the event

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Presidents' Reception

December 2017

This fun winter celebration gathering together Landscape Architects and designers, guests and vendors offers our members a wonderful opportunity to socialize and meet with colleagues and friends. Sponsors will have an opportunity to distribute small handouts.

Presidents' Holiday Gala Sponsorship Levels and Benefits:

❖ Platinum	\$2,500
❖ Gold	\$2000
❖ Silver	\$1500

All Sponsorship Levels receive:

- Sponsorship acknowledgement in email blast announcement prior to the event
- Recognition in Update(d) electronic newsletter
- Company name displayed on poster board at entry, sized according to level of sponsorship
- Two complimentary admission tickets to the event
- Personal time with landscape professionals
- Company name and link on ASLA-NCC website (Events page and Sponsors page, starting from received sponsorship commitment until the end of the next calendar year)
- Company logo on table tents, sized according to level of sponsorship

Gold Sponsorship, all of the above, plus:

- Product table
- Member of the Executive Committee will assist with introductions of sponsor attendees to chapter members at the event

Platinum Sponsorship, all of the above, plus:

- Company logo on event announcement
- Primary sponsor recognition in email blast announcement prior to the event
- Ability to address the members for two-minutes maximum at the start of the event

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OTHER SPONSORSHIP OPPORTUNITIES

ASLA-NCC Lecture \$800

January through September 2017

The Chapter offers lectures in San Francisco and the South Bay on a variety of topics by local professionals in the field on current subjects of interest to Landscape Architects and affiliated professions. The Chapter may also present a Legacy Lecture focused on a well known Landscape Architect. Sponsors will be able to set up brochures of their products on a counter during wine-and-cheese reception prior to the lecture.

Lecture Sponsor Benefits:

- Acknowledgement in email blast announcements to Northern CA Chapter membership prior to each sponsored lecture
- Recognition in Update(d) electronic newsletter
- An opportunity to introduce the speaker(s) to the audience
- Two complimentary admission tickets
- Half an hour to an hour of personal time with landscape professionals
- Member of the Executive Committee will assist with introductions of sponsor attendees to Chapter members at the event

Website Sponsorship \$1200

Advertisement of Company logo and link on ASLA-NCC website for a full year. Advertisement will be displayed on the following pages: Home page and Sponsors page.

Emerging Professionals \$350

Four program grants are requested annually from ASLA NCC member firms to support EP programs and events. Sponsors grant \$350/year. Sponsor logos are placed on the EP website and on event email announcements; as well, sponsor firms are announced and thanked at events.

Product Profile Product Profile in *Update(d)* newsletter \$300

A profile of Vendor's product that highlights innovation, fosters inspiration or generates interest in Landscape Architecture. Written and submitted by the vendor, the article and images are limited to a single page in the hard copy *Update(d)* newsletter (May issue only), or one article in the electronic version. Its content and presentation requires the approval of Chapter Executive Committee. *Update(d)* issues are circulated five times per year electronically. A full color print of the May issue is also mailed to each member.

Advertisement in *Update(d)* electronic newsletter \$175/Members, \$300/Non-Member

Update(d) is a newsletter circulated four times per year electronically published by and for the members of the ASLA-NCC. Advertisements are limited to a single page and linked in the electronic version of the quarterly newsletter, *Update(d)*. Its content and presentation requires the approval of Chapter Executive Committee.

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