

HALS Northern California Chapter Member Needs Survey

<https://www.surveymonkey.com/results/SM-XJMML6NC/>

Q1: HALS-NCC was formed to promote and engage in HALS documentation. Do you think these remain relevant goals? How might our goals be modified? How might our programs expand to meet these goals?

Answered: 6; Skipped: 0

- I think the goals could evolve toward including historic landscape education and activism. We are already doing those things to a degree.; 10/26/2015 10:14 AM
- Yes, these goals are relevant.; 10/19/2015 10:53 AM
- Yes, still relevant. I'd like to see our energies be even more focused on documentation and less time spent in meetings. Plan events to do documentation rather than talk about doing it.; 10/17/2015 6:02 PM
- Yes. Too many organizations; too little time when one is a sole proprietor business. Perhaps consider joint meetings/projects with local heritage organizations; 10/12/2015 9:49 PM
- Yes, the goals remain relevant, but HALS-NCC should be much more involved with the preservation of historic landscapes....beyond documentation into interpretation, registration, and community engagement that supports preservation and documentation.; 10/11/2015 8:54 AM
- Yes. Not sure. Not sure.; 10/10/2015 5:12 PM

Q2: Our primary program is HALS Heroes (<http://halsca.org/grants.htm>), which provides grant funding to support HALS documentation projects. Do you think this remains a relevant program? How would you suggest modifying this program? What ways might we better promote the HALS Heroes opportunity to prospective participants?

Answered: 6; Skipped: 0

- I think it is a valid program. I am unsure of how it is funded.; 10/26/2015 10:14 AM
- Yes, this is a relevant program.; 10/19/2015 10:53 AM
- Yes, still relevant. Having more funds from ASLA should help. \$1000 is still not much money for the work involved; so maybe we should look at that or ways to augment by providing support. How to promote the program is a priority.; 10/17/2015 6:02 PM
- Consider joint meetings and sharing programming with local heritage organizations, such as CPF, and Oakland Heritage. Ask NPS to convene a summit for HALS.; 10/12/2015 9:49 PM
- Yes, but I do not see on the website what "qualifies" and applicant. Maybe I missed something, but it says the door is open to students and emerging professionals, but how are they qualified? What does HALS-NCC do to promote HALS Heroes in the classroom or at offices?; 10/11/2015 8:54 AM
- Yes. Not sure. Grad Schools? ASLA convention?; 10/10/2015 5:12 PM

Q3: What partnerships should HALS-NCC cultivate to expand membership, increase participation in documentation projects, or cultivate funding (grants or sponsorship) for our programs?

Answered: 6; Skipped: 0

- Boards of non-profit foundation of historic properties. Students at Berkeley, Davis, UC Extension and Public History program at Sac State. 10/26/2015 10:14 AM; NPS is happy to promote HALS Heroes on their facebook page: <https://www.facebook.com/HeritageDocumentationPrograms> 10/19/2015 10:53 AM ; CPF comes to mind as a partnership opportunity but I'm not sure what that would look like. I think the \$5000 from ASLA is plenty for now in some ways; we need to spend that money and if we do good they will very likely give more.; 10/17/2015 6:02 PM

- see above idea to share with CPF, Oakland Heritage, SAA, AIA, Ask to share in organization webinars. IA; 10/12/2015 9:49 PM
- We can't just rely upon emails and newsletters. If more participation is desired, members should visit schools, firms, and even garden clubs. Social events, fun garden adventures will likely encourage people from the outside world to express interest.; 10/11/2015 8:54 AM
- grad schools? ASLA? SF Heritage - articles? I am sure you have tried most of this...; 10/10/2015 5:12 PM

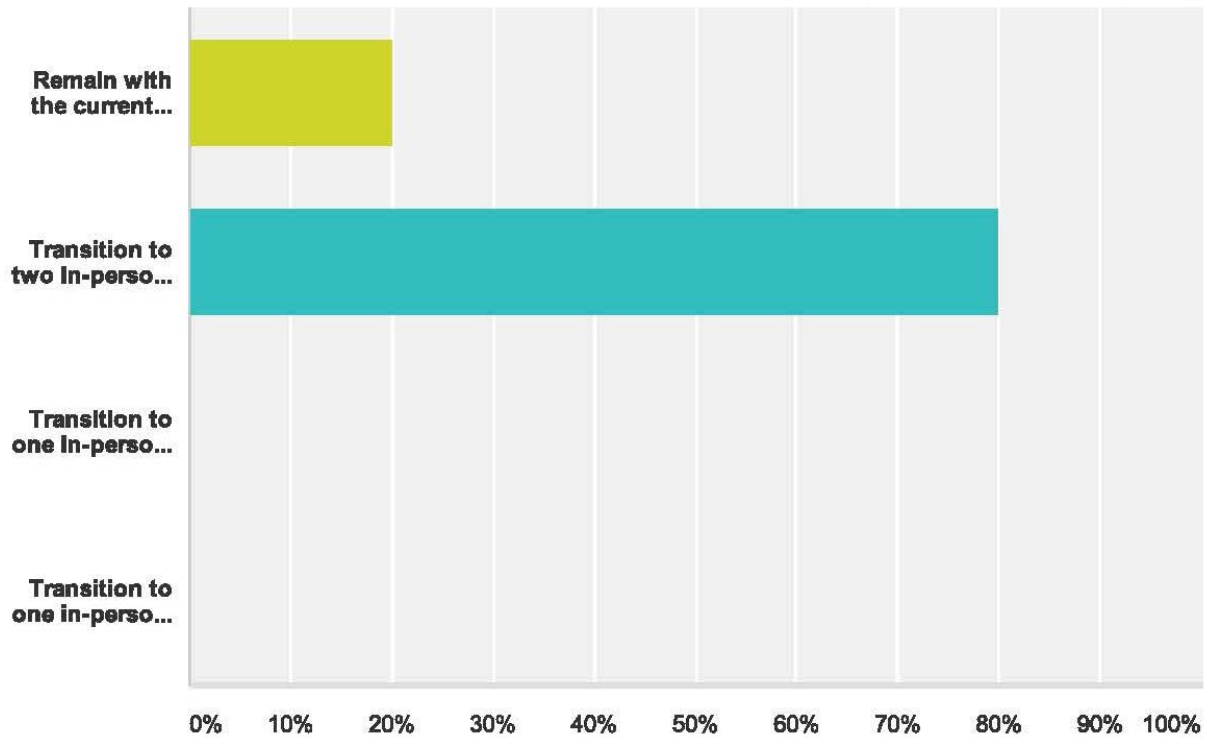
Q4: If you have not attended a meeting in more than six months, what prevents you from attending?

Answered: 6; Skipped: 0

- Time and location. Travel from Sacramento to Bay Area meetings is not always feasible.; 10/26/2015 10:14 AM
- Some locations are too difficult to get to.; 10/19/2015 10:53 AM
- n/a; 10/17/2015 6:02 PM
- meeting schedule usually conflicts with client projects for my business.; 10/12/2015 9:49 PM
- Meeting are never (or rarely) held in the South Bay. Way too much of a commute. Also, there doesn't appear to be a strong structure for volunteer appreciation, particularly from ASLA-NCC to assist this group.; 10/11/2015 8:54 AM
- too busy trying to protect the City parks from the City (SF); 10/10/2015 5:12 PM

Q5: Please select your preferred HALS-NCC meeting scheduling option:

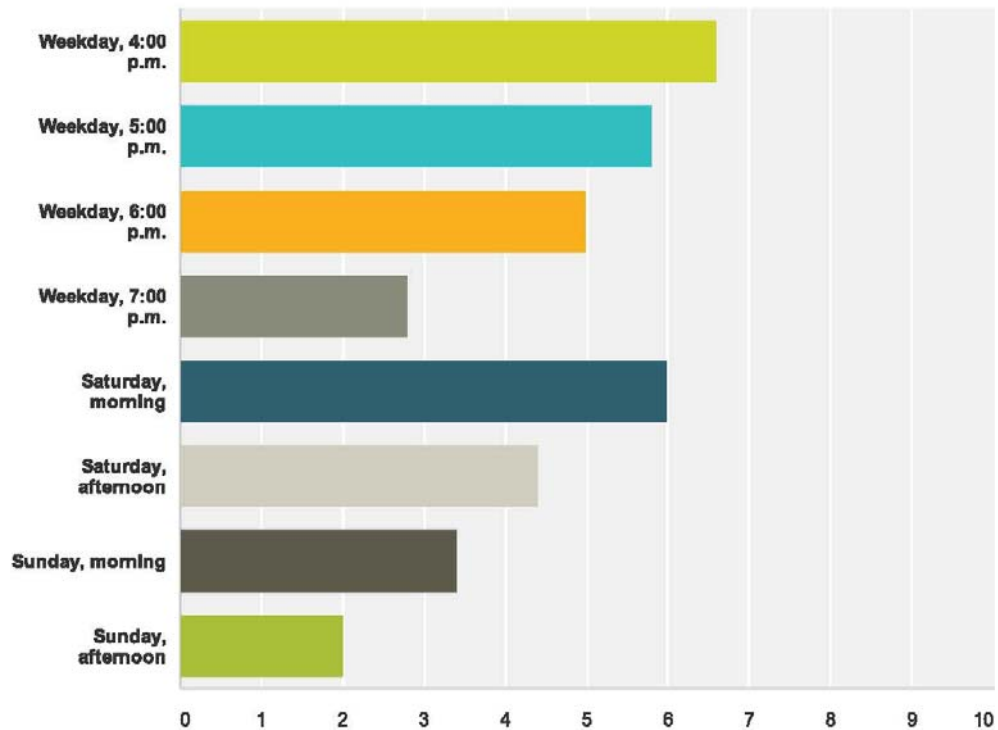
Answered: 5; Skipped: 1



Answer Choices	Responses
Remain with the current model – four in-person business meetings combined with site visits per year	20.00% 1
Transition to two in-person business meetings combined with site visits/lecture and two conference call business meetings per year?	80.00% 4
Transition to one in-person business meeting combined with site visit/lecture and three conference call business meetings per year?	0.00% 0
Transition to one in-person business meeting with three conference call business meetings, and three site visit/lecture activities (scheduled separate from business meetings) per year	0.00% 0
Total	5

Q6: Please rank your preferred HALS-NCC meeting day/time

Answered: 5; Skipped: 1



	1	2	3	4	5	6	7	8	Total	Score
Weekday, 4:00 p.m.	40.00% 2	40.00% 2	0.00% 0	0.00% 0	0.00% 0	20.00% 1	0.00% 0	0.00% 0	5	6.60
Weekday, 5:00 p.m.	20.00% 1	20.00% 1	20.00% 1	0.00% 0	40.00% 2	0.00% 0	0.00% 0	0.00% 0	5	5.80
Weekday, 6:00 p.m.	0.00% 0	0.00% 0	40.00% 2	40.00% 2	0.00% 0	20.00% 1	0.00% 0	0.00% 0	5	5.00
Weekday, 7:00 p.m.	20.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	20.00% 1	0.00% 0	60.00% 3	5	2.80
Saturday, morning	20.00% 1	20.00% 1	20.00% 1	20.00% 1	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5	6.00
Saturday, afternoon	0.00% 0	20.00% 1	0.00% 0	20.00% 1	40.00% 2	0.00% 0	20.00% 1	0.00% 0	5	4.40
Sunday, morning	0.00% 0	0.00% 0	20.00% 1	20.00% 1	0.00% 0	0.00% 0	60.00% 3	0.00% 0	5	3.40
Sunday, afternoon	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	40.00% 2	20.00% 1	40.00% 2	5	2.00

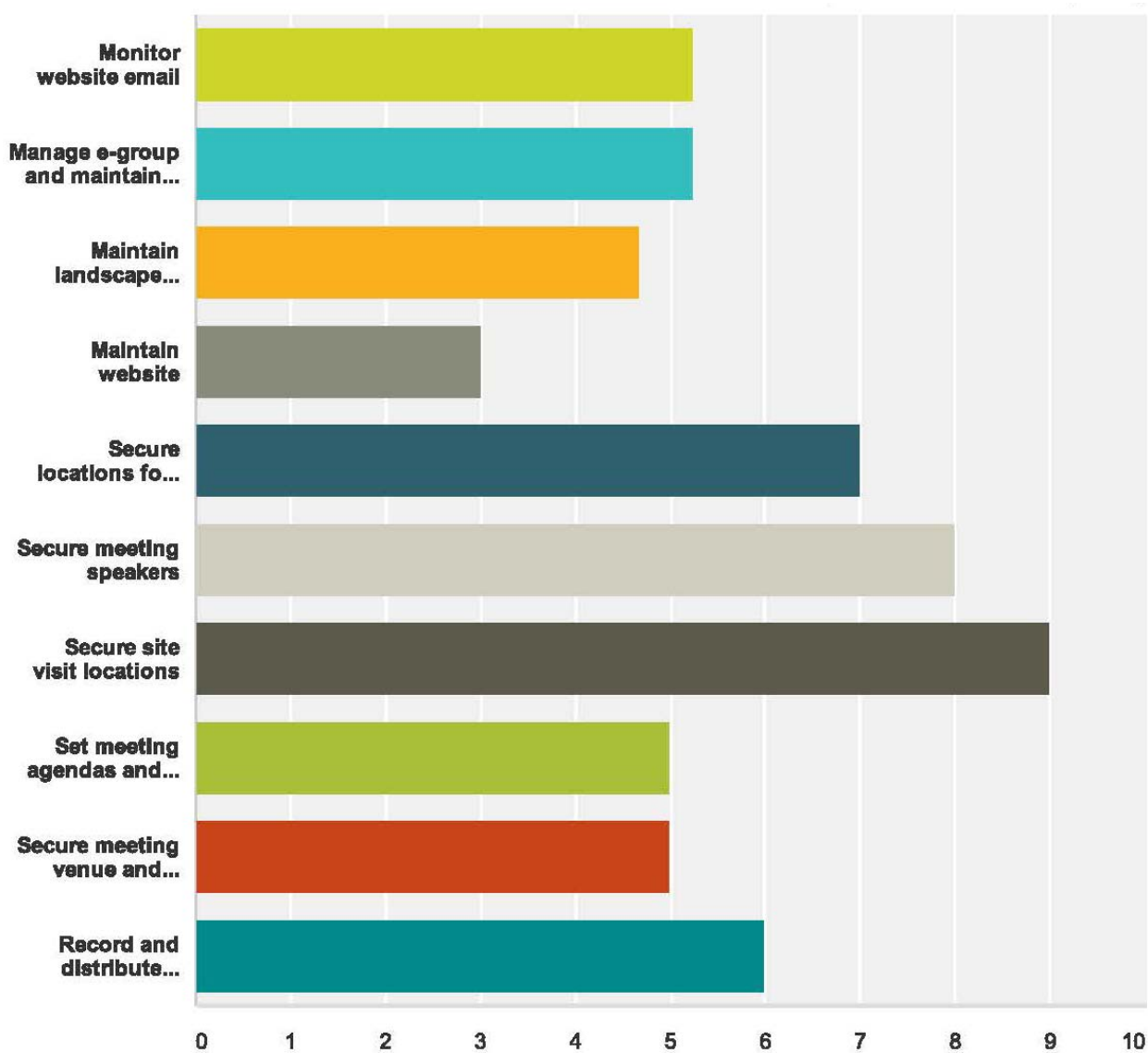
Q7: To what historic landscape would you like the Chapter to coordinate a site visit? What educational topics would you like to see presented? Please list any relevant contact information, if known (including your own).

Answered: 4; Skipped: 2

- The Sacramento River. An NOI for a DEIS just came out for major flood and ecosystem improvements to be proposed. daniel.f.artho@usace.army.mil; 10/26/2015 10:14 AM
- I've been thinking about the John Muir House and John Marsh House. Jill Johnson has a connection with the latter. Muir in Martinez is a state park but it closes early; could be a Saturday event; 10/17/2015 6:02 PM
- How can HALS serve as a basis for financing historic preservation for structures that also serve transportation and other public needs, I am currently exploring the use of a CLR or HALS to support eligibility for historic tax credits, e.g. Port of San Francisco's historic seawall; 10/12/2015 9:49 PM
- Wilder Ranch, Santa Cruz, the Stanford and Berkeley Campuses, any older community park, such as Central Park in San Mateo, any Tommy Church or similar private residence and/or public spaces, Filoli, the Luther Burbank Garden, the Missions, a National Park Service representative discussing landscape preservation and documentation, Golden Gate Park, Tilden Park, Alcatraz; 10/11/2015 8:54 AM

Q8: Our Chapter leadership currently includes: HALS Heroes project leader (Chris Pattillo), e-group administrators (Melissa Mourkas, Janet Gracyk and Cate Bainton), website administrators (Cate Bainton and Fredrica Drotos) and meeting secretary (Janet Gracyk) and meeting chair (January Tavel). As opportunities become available, which ways would you wish to participate? Please rank your preferences.

Answered: 5; Skipped: 1



	1	2	3	4	5	6	7	8	9	10	Total	Score
Monitor website email	25.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	50.00% 2	25.00% 1	0.00% 0	0.00% 0	4	5.25
Manage e-group, maintain member list	25.00% 1	0.00% 0	0.00% 0	0.00% 0	25.00% 1	0.00% 0	0.00% 0	25.00% 1	25.00% 1	0.00% 0	4	5.25
Maintain landscape inventory list	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	33.33% 1	0.00% 0	3	4.67
Maintain website	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	66.67% 2	3	3.00
Secure locations for meetings	0.00% 0	0.00% 0	66.67% 2	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3	7.00
Secure meeting speakers	0.00% 0	66.67% 2	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	3	8.00
Secure site visit locations	50.00% 2	25.00% 1	0.00% 0	25.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4	9.00
Set meeting agendas and chair meetings	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	33.33% 1	3	5.00
Secure meeting venue and arranges refreshments	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	33.33% 1	0.00% 0	33.33% 1	0.00% 0	0.00% 0	3	5.00
Record and distribute meeting minutes	33.33% 1	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	0.00% 0	0.00% 0	33.33% 1	0.00% 0	3	6.00

Q9: What do you see as your biggest benefit of being a member of HALS-Northern California Chapter? If you could change one thing about HALS Northern California Chapter, what would it be?

Answered: 6; Skipped: 0

- Benefits: Networking+education+visit interesting sites. Change: make sure quarterly meeting has enough "heft" for me to make the trip.; 10/26/2015 10:14 AM
- Shorten the meetings.; 10/19/2015 10:53 AM
- Being in involved with interesting sites and a great group of people; accomplishing stuff on our own terms; being a model for the rest of the county - they look up to us you know. It would be great if we had more active members.; 10/17/2015 6:02 PM
- providing greater information and access to opportunities to being paid to write HALS reports.; 10/12/2015 9:49 PM
- The biggest benefit is knowing we are doing our part to recognize historic landscapes and landscape architects in our region of the country. The one thing I would change is how we engage our community in this wonderful mission.; 10/11/2015 8:54 AM
- Learning about endangered landscapes and being given the opportunity to comment on EIR's, etc.; 10/10/2015 5:12 PM

Q10: Do you have any additional recommendations or comments to share with the group?

Answered: 5; Skipped: 1

- If only two in-person meetings are held per year, hold them in May and September, because the weather is usually nice then, not as many people are on vacation as summer, and the days are longer than in winter.; 10/19/2015 10:53 AM
- I guess not; 10/17/2015 6:02 PM
- Due to my commitments to my clients in my sole proprietorship busniess, I find that it is very difficult to attend meetings. If meetings were more accessible by public transportation, that would help.; 10/12/2015 9:49 PM
- Question 5 does not have the choice I want, so I picked the current structure. Having lead a nonprofit before, I learned very quickly that there are individuals who want to be involved in the business but the majority just want to have fun. Separate the business meetings as just that, which can be in person or on conference calls. Keep separate the site visits, and invite LOTS of people. Question #8 is challenging, because I am not convinced this organization has the structure for volunteer appreciation. My time volunteering elsewhere is greatly appreciated and well rewarded through recognition and perks.; 10/11/2015 8:54 AM
- HALS does a fantastic jog.; 10/10/2015 5:12 PM